



GOVERNOR OF WEST JAVA

REGULATION OF THE PROVINCE OF WEST JAVA

NUMBER 2 OF 2022

ON

TOURIST VILLAGES

BY THE BLESSINGS OF ALMIGHTY GOD

GOVERNOR OF WEST JAVA,

- Considering :
- a. that to increase economic growth and equity for the welfare of the people, efforts are needed to promote regional tourism through tourist village, by preserving nature and the nobility of cultural value and customs;
  - b. that West Java province has the potential tourist attraction based on regional tourist village with the uniqueness of nature, culture, and custom made characteristic;
  - c. that a legal standing is needed to regulate tourist villages that the potential of existing tourist villages can be developed;
  - d. that based on the considerations as referred to in point a, point b, and point c, it is necessary to issue a Regional Regulation on Tourist Villages;
- Observing :
1. Article 18 section (6) of the 1945 Constitution of the Republic of Indonesia;
  2. Law Number 11 of 1950 on Establishment of West Java Province (State Bulletin of the Republic of Indonesia on 4 July 1950) jo. Law Number 20 of 1950 on Government of

Jakarta (State Gazette of the Republic of Indonesia of 1950 Number 31, Supplement to the State Gazette of the Republic of Indonesia Number 15) as amended several times, and last by Law Number 29 of 2007 on Provincial Government of Special Capital Region of Jakarta as Capital City of the Unitary State of the Republic of Indonesia (State Gazette of the Republic of Indonesia of 2007 Number 93, Supplement to the State Gazette of the Republic of Indonesia Number 4744) and Law Number 23 of 2000 on Establishment of Banten Province (State Gazette of the Republic of Indonesia of 2000 Number 182, Supplement to the State Gazette of the Republic of Indonesia Number 4010);

3. Law Number 10 of 2009 on Tourism (State Gazette of the Republic of Indonesia of 2004 Number 53, Supplement to the State Gazette of the Republic of Indonesia Number 4389);
4. Law Number 12 of 2011 on Legislation Making (State Gazette of the Republic of Indonesia of 2011 Number 82, Supplement to the State Gazette of the Republic of Indonesia Number 5234) as it has been amended by Law Number 15 of 2019 on Amendment to Law Number 12 of 2011 on Legislation Making (State Gazette of the Republic of Indonesia of 2019 Number 183, Supplement to the State Gazette of the Republic of Indonesia Number 6398);
5. Law Number 23 of 2014 on Local Governments (State Gazette of the Republic of Indonesia of 2014 Number 244, Supplement to the State Gazette of the Republic of Indonesia Number 5587) as amended several times, and last by Law Number 11 of 2020 on Job Creation (State Gazette of the Republic of Indonesia of 2020 Number 245, Supplement to the State Gazette of the Republic of Indonesia Number 6573);
6. Law Number 6 of 2014 on Villages (State Gazette of the Republic of Indonesia of 2014 Number 7, Supplement to the State Gazette of the Republic of Indonesia Number 5497);

7. Law Number 5 of 2017 on Development of Culture (State Gazette of the Republic of Indonesia of 2017 Number 104, Supplement to the State Gazette of the Republic of Indonesia Number 6055);
8. Government Regulation Number 67 of 1996 on Tourism Management (State Gazette of the Republic of Indonesia of 1996 Number 101, Supplement to the State Gazette of the Republic of Indonesia Number 3658);
9. Government Regulation Number 50 of 2011 on National Tourism Development Master Plan of 2010-2025 (State Gazette of the Republic of Indonesia of 2011 Number 125, Supplement to the State Gazette of the Republic of Indonesia Number 5262);
10. Government Regulation Number 43 of 2014 on Implementing Regulation of Law Number 6 of 2014 on Villages (State Gazette of the Republic of Indonesia of 2014 Number 123, Supplement to the State Gazette of the Republic of Indonesia Number 5539) as amended by Government Regulation Number 47 of 2015 on Amendment to Government Regulation Number 43 of 2014 on Implementing Regulation of Law Number 6 of 2014 on Villages (State Gazette of the Republic of Indonesia of 2015 Number 157, Supplement to the State Gazette of the Republic of Indonesia Number 5717);
11. Regulation of the Minister of Home Affairs Number 80 of 2015 on Establishment of Regional Legal Products (State Bulletin of the Republic of Indonesia of 2015 Number 2036) as amended by Regulation of the Minister of Home Affairs Number 120 of 2018 on Amendment to Regulation of the Minister of Home Affairs Number 80 of 2015 on Establishment of Regional Legal Products (State Bulletin of the Republic of Indonesia of 2019 Number 157);
12. Regulation of the Province of West Java Number 5 of 2003 on Preservation of Local Languages, Literatures, and Characters (Provincial Gazette of West Java of 2003 Number 5 Series E) as amended by Regulation of the Province of West Java Number 14 of 2014 on Amendment

- to Regulation of the Province of West Java Number 5 of 2003 on Preservation of Local Languages, Literatures, and Characters (Provincial Gazette of West Java of 2014 Number 14 Series E, Supplement to the Provincial Gazette of West Java Number 173);
13. Regulation of the Province of West Java Number 6 of 2003 on Preservation of Arts (Provincial Gazette of West Java of 2003 Number 6 Series E) as amended by Regulation of the Province of West Java Number 15 of 2014 on Amendment to Regulation of the Province of West Java Number 6 of 2003 on Preservation of Arts (Provincial Gazette of West Java of 2014 Number 15 Series E, Supplement to the Provincial Gazette of West Java Number 174);
  14. Regulation of the Province of West Java Number 7 of 2003 on Management of Archeological, Historical, Traditional Values and Museums (Provincial Gazette of West Java of 2003 Number 7 Series E), as amended by Regulation of the Province of West Java Number 16 of 2014 on Amendment to Regulation of the Province of West Java Number 7 of 2003 on Management of Archeological, Historical, Traditional Values and Museums (Provincial Gazette of West Java of 2014 Number 16 Series E, Supplement to the Provincial Gazette of West Java Number 175);
  15. Regulation of the Province of West Java Number 8 of 2008 on Tourism Management (Provincial Gazette of West Java of 2008 Number 7 Series E, Supplement to the Provincial Gazette of West Java Number 44);
  16. Regulation of the Province of West Java Number 15 of 2015 on West Java Province Tourism Development Master Plan of 2015-2025 (Provincial Gazette of West Java of 2015 Number 15 Series E, Supplement to the Provincial Gazette of West Java Number 191);
  17. Regulation of the Province of West Java Number 15 of 2017 on Development of Economic Creative (Provincial Gazette of West Java of 2017 Number 9, Supplement to the Provincial Gazette of West Java Number 9);

With the Joint Approval of  
THE PROVINCIAL HOUSE OF REPRESENTATIVES  
and  
THE GOVERNOR OF WEST JAVA

HAS DECIDED:

To issue : REGIONAL REGULATION ON TOURIST VILLAGES.

CHAPTER I  
GENERAL PROVISIONS

Part One  
Definition

Article 1

In this Regional Regulation:

1. Province means the West Java Province.
2. Provincial Government means the Governor as an element of the administration of the Provincial Government that leads implementation of government affairs which as the authority of autonomous region.
3. Governor means the Governor of West Java.
4. Regency/City Region means a Regency/City in Province.
5. Regency/Municipal Government means the Regency/Municipal Government in the Province.
6. Village Government means Village Government in the Province.
7. Regional Apparatus means an element of Governor assistant and Regional House of Representatives in the administration of Government affairs as the authority of the Province.
8. Tourist Village or what is called by another name means a form of integration between attraction, accommodation, and supporting facilities presented in a structure of community life that blends with the prevailing procedures and traditions.

9. Tourist Village Manager means the party assigned to be responsible for managing the Tourist Village.
10. Tour means travelling activities exercised by any person or a group of persons by visiting certain place; for recreation, personal development, or studying the uniqueness of attraction of the tour made within a period of temporary time.
11. Tourism means various kinds of tour activities supported by various facilities and services provided by the community, entrepreneurs, Government, and Local Government.
12. Tourist Attraction means anything that has uniqueness, beauty, and value in the form of a natural diversity, cultural, and man-made products/results which has been the target (attraction) or destination of tourist visits
13. Tourism Entrepreneur means a person or group of people who carry out Tourism business activities.
14. Tourism Business means a business that provides goods and/or services to fulfill the needs of tourists and Tourism organizers.

## Part Two

### Scope

#### Article 2

The scope of this Regional Regulation includes:

- a. Tourist Village mapping and potential development;
- b. Tourist Village empowerment;
- c. Tourist Village infrastructure supporting facilities;
- d. Tourist Village information system;
- e. cooperation and synergy;
- f. awards;
- g. establishment of Tourist Village communication forum;
- h. public and business participation;
- i. guidance for Regency/Municipal Government;
- j. supervision; and
- k. financing.

CHAPTER II  
MAPPING, POTENTIAL DEVELOPMENT, AND DECLARATION  
OF TOURIST VILLAGES

Part One  
Tourist Village Mapping

Article 3

- (1) The Governor implementing Tourist Village potential mapping based on results from Tourist Village potential identification in Province implemented by Village Government, urban villages, and/or Regency/Municipal Government.
- (2) Tourist Village's potential as referred to in article (1), includes:
  - a. Nature tourism, including Tourism Attraction based on Village Nature Resources including farming, geology, forests, community gardens, sea life, earth gas, and/or hot springs in agrotourism model development;
  - b. Cultural tourism, including Tourism Attractions based on cultural tradition and local wisdom such as traditional ceremonies, traditional music, traditional dances, sites/cultural heritage, religion, local architecture, local crafts, and culinary and other cultural peculiarities; and
  - c. Man-made tourism, including Tourism Attractions based on people's creation and creativity either by individuals or community such as handcrafts in form of arts, paintings, recreational parks, gallery, and local cultural studios.
- (3) Tourist Village potential development as referred to in section (1) and section (2) is carried out by Regional Apparatus administering government affairs in the Tourism sector by including other relevant Regional Apparatuses.

Part Two  
Tourist Village Potential Development

Article 4

- (1) Based on the results of the mapping as referred to in Article 3, the Governor makes efforts to encourage the Tourist Village development to develop Tourist Villages' potential in the Provinces.
- (2) Efforts to encourage the Tourist Village development as referred to in section (1) are carried out through:
  - a. guidance for the Village Government to declare a Tourist Village;
  - b. guidance for Tourist Villages to develop Tourist Villages;
  - c. guidance for Regency/Municipal Government to assess and declare a Tourist Village; and
  - d. facilitation of Tourist Village potential development .

Article 5

- (1) Guidance for the Village Government to declare Tourist Villages as referred in to Article 4 section (2) point a is in the form of:
  - a. dissemination of Tourism community empowerment;
  - b. assistance in village deliberations to declare Tourist Villages;
  - c. assistance in the preparation of planning documents related to Tourist Villages; and
  - d. assistance for the assessment of the Tourist Villages class independently.
- (2) Guidance as referred in to section (1) is implemented by:
  - a. Regional Apparatus administering government affairs in the Tourism sector; and
  - b. Regional Apparatus administering government affairs in the community and Village empowerment sector.

Article 6

- (1) Guidance for the Regency/Municipal Government to assess and declare Tourist Villages as referred to in

Article 4 section (2) point c is implemented in the form of assistance of nonstructural formation of the organization in charge of doing assessment and determination recommendation of Tourist Village class.

- (2) Guidance to assess and determine Tourist Villages as referred to in section (1) is implemented by Regional Apparatus administering government affairs in Tourism sector.

#### Article 7

- (1) Facilitation of Tourist Village potential development as referred to in Article 4 section (2) point d may be carried out in the form of:
  - a. provision of means and infrastructure for the Tourist Villages' potential;
  - b. development of accessibility, amenities, and Tourist Attractions that are the Tourist Villages' potential; and
  - c. Tourism Attractions potential planning.
- (2) Implementation of guidance on Tourist Village's potential as referred to in section (1) is carried out in accordance with the provisions of the legislation.

#### Article 8

Regional Apparatus administering government affairs in Tourism sector compiles technical instructions for the implementation of guidance as referred to in Article 4.

### CHAPTER III

#### TOURIST VILLAGE EMPOWERMENT

#### Article 9

Governor carries out Tourist Village empowerment by:

- a. guiding Tourism Villages' management;
- b. increasing the capacity of human resources and the creative economy of advanced Tourist Villages;
- c. guiding of Tourist Attractions in Tourist Villages;

- d. improving and developing of Tourist Villages' marketing; and
- e. facilitating business network development and partnership.

#### Article 10

- (1) Guidance on Tourist Village's management as referred to in Article 9 point a includes:
  - a. provision of directions for Tourist Village Manager, including:
    - 1. directions of 1 (one) Tourist Village managed by 1 (one) manager;
    - 2. directions for the naming of Tourist Villages according to local wisdom;
    - 3. institutional direction of the Tourist Village Manager, in the form of village-owned enterprises, adat community groups, or other business entities; and
    - 4. direction of the management structure of the Tourist Village, in the event that the management of the Tourist Village is carried out by community group or adat community group.
  - b. guidance on Tourist Village management, including:
    - 1. Tourist Village planning;
    - 2. Tourist Village organization; and
    - 3. Tourist Village development.
  - c. guidance on the preservation of traditions, arts, culture and local wisdom in Tourist Village; and
  - d. guidance on sustainable environmental management.
- (2) Form of guidance on Tourist Village management as referred to in section (1) point b, point c and point d, among others:
  - a. dissemination, seminar, workshop;
  - b. training;
  - c. technical guidance; and
  - d. assistance.

- (3) Guidance on Tourist Village management as referred to in section (1) is implemented by Regional Apparatus administering government affairs in Tourism sector and/or Regional Apparatus administering government affairs in community and village empowerment.

#### Article 11

- (1) Tourist Village advancement on human resources capacity and economic creative as referred to in Article 9 point b includes:
  - a. Tourism awareness and *sapta pesona* (seven charms pillars);
  - b. implementation of guarantees of cleanliness, health, safety, and environment sustainability in Tourist Villages for tourists;
  - c. financial management;
  - d. quality and expertise Tourist Village Tourist guide;
  - e. good quality accommodation management;
  - f. economic creative development;
  - g. Tourism package creation;
  - h. promotion;
  - i. partnerships.
- (2) Forms of the advancement of human resources capacity and economic creative development as referred to in section (1) are among others:
  - a. dissemination, seminar, workshop;
  - b. training;
  - c. technical guidance;
  - d. assistance; and
  - e. Tourist Villages competition.
- (3) Guidance on human resources capacity and economic creative development as referred to in section (1) and section (2) is implemented by Regional Apparatus administering government affairs in Tourism sector.

#### Article 12

- (1) Tourist Attraction guidance as referred to in Article 9 point c includes:

- a. facilitation on Tourist Attraction planning of Tourist Villages;
  - b. facilitation of filing for hygiene, safety, and environment sustainability assurance certification in Tourist Villages for Tourists to the Minister administering government affairs in Tourism and creative economy sector; and
  - c. facilitation on accessibility development and amenities on Tourist Attraction.
- (2) Facilitation on Tourist Attraction of Tourist Villages and facilitation on hygiene, safety, and environmental sustainability assurance certification in Tourist Villages for tourists as referred to in section (1) point a and point b is carried out in form of assistance.
  - (3) Facilitation on accessibility development and amenities as referred to in section (1) point c is implemented in the form of financial assistance or grant.
  - (4) Provisions regarding procedures for providing financial assistance or grant as referred to in section (3) are regulated by a separate Governor Regulation.
  - (5) Tourist Attraction guidance as referred to in section (1) is implemented by Regional Apparatus administering government affairs in Tourism sector.
  - (6) In carrying out the guidance on Tourist Attraction as referred to in section (1), Regional Apparatus administering government affairs in Tourism sector may involve Central Government institution and/or relevant Regional Apparatuses.

### Article 13

- (1) Facilitation on improvement and development of Tourist Villages marketing as referred to in Article 9 point d is implemented in the form of:
  - a. provision of Tourist Village information in every Provincial Tourism information center;
  - b. presentation of Tourist Village information on printed media and electronic/digital media;

- c. participation in domestic and foreign exhibitions; and
  - d. participation in art and cultural performances at home and abroad.
- (2) Facilitation on Tourist Village promotion as referred to in section (1) is implemented by Regional Apparatus administering government affairs in Tourism sector.

#### Article 14

- (1) Facilitation on business networks and partnerships development as referred in to Article point e, cover:
- a. business networks and partnerships development among Tourist Village Managers; and
  - b. business networks and partnerships development between Tourist Village Managers and Tourism entrepreneurs and/or other parties.
- (2) Facilitation on business network as referred to in section (1) is carried out, among others, in the form of:
- a. participation in Tourism exhibition on provincial and national level;
  - b. business meeting; and
  - c. Tourist Village workshop.
- (3) Facilitation on partnership as referred to in section (1) is carried out for:
- a. Tourist Village business development; and
  - b. access to capital.
- (4) Implementation of facilitation as referred to in section (1), section (2) and section (3) is implemented by Regional Apparatus administering government affairs in Tourism sector and/or relevant Regional Apparatuses.

#### Article 15

Regional Apparatus administering government affairs in Tourism sector compiles technical instructions for the implementation of Tourist Village empowerment.

CHAPTER IV  
TOURIST VILLAGE INFRASTRUCTURE  
SUPPORTING FACILITIES

Article 16

- (1) In Tourist Village development, the Governor provides support and facilitation on Tourist Village supporting means and infrastructure.
- (2) The means and infrastructure as referred to in section (1) are among others:
  - a. road sign to Tourist Village;
  - b. public street lightning;
  - c. road infrastructure;
  - d. water resources infrastructure;
  - e. settlement infrastructure, means and utility;
  - f. telecommunication infrastructure; and
  - g. transportation facilities.
- (3) Facilitation on Tourist Village supporting means and infrastructure as referred to in section (1) is implemented in the form of financial assistance and grant.
- (4) Provision and facilitation on supporting means and infrastructure of Tourist Village as referred to in section (1) are implemented by relevant Regional Apparatus.

CHAPTER V  
TOURIST VILLAGE INFORMATION SYSTEM

Article 17

- (1) The Governor builds Tourist Village information system in the Province.
- (2) The Tourist Village information system as referred to in section (1) at least contains:
  - a. Tourist Village profile;
  - b. Tourist Village attraction;
  - c. Tourist Village facilities;
  - d. Tourist Village products;

- e. access and mode of transportation to Tourist Village;  
and
  - f. Tourist Village location.
- (3) Tourist Village information system as referred to in section (1) and section (2) is integrated with Provincial Tourism information system and community and village empowerment information system.
- (4) Tourist Village information system development as referred to in section (1) and section (2) is implemented by Regional Apparatus administering government affairs in Tourism sector in coordination with Regional Apparatus administering government affairs in the field of communication and information.

## CHAPTER VI COOPERATION AND SYNERGY

### Article 18

- (1) The Governor can host cooperation and synergy to develop Tourist Villages.
- (2) The cooperation as referred to in section (1) is carried out with:
- a. other provincial governments;
  - b. Regency/Municipal Government;
  - c. regency/municipal governments in another province;
  - d. third parties; and
  - e. institution or local governments abroad in accordance with the provisions of legislation.
- (3) The cooperation as referred to in section (1) and section (2) is among others:
- a. funding assistance;
  - b. provision of experts;
  - c. education and training;
  - d. provision of means and infrastructure;
  - e. technology;
  - f. promotion; and
  - g. information system.

- (4) Synergy as referred to in section (1) is carried out in the form of planning synergy and Tourist Village development with Central Government.

## CHAPTER VII

### AWARDS

#### Article 19

- (1) The Governor may give awards to Regency/Municipal Government, Village Government and Tourist Village Manager who make efforts on:
  - a. Tourist Village potential development ;
  - b. Preservation of nature and environment; and/or
  - c. Maintenance of traditions, arts, culture and local wisdom in Tourist Villages.
- (2) The awards as referred to in section (1) are in the form of:
  - a. gifts;
  - b. charters; and/or
  - c. trophies.
- (3) The awards as referred to in section (2) are given in accordance with regional financial capacity.

## CHAPTER VIII

### ESTABLISHMENT OF TOURIST VILLAGE

#### COMMUNICATION FORUM

#### Article 20

- (1) To develop a Tourist Village in the Province, the Governor may establish Tourist Village communication forum.
- (2) The Tourist Village communication forum as referred to in section (1), at least consists of:
  - a. element of the Provincial Government;
  - b. element of the Regency/Municipal Government;
  - c. element of Village Government;
  - d. element of academics;
  - e. element of Tourist Village association;
  - f. element of community groups;

- g. element of business; and
  - h. element of media.
- (3) The Tourist Village communication forum as referred to in section (2) is a consultative forum in charge of providing input and consideration in Tourist Village development strategy.
- (4) Establishment of Tourist Village communication forum as referred to in section (2) is determined by a Governor Decision.

## CHAPTER IX PUBLIC AND BUSINESS PARTICIPATION

### Article 21

Public participation in Tourist Village development can be carried out among others through:

- a. proposal for the declaration of a Tourist Village;
- b. participation in the Tourist Village empowerment; and
- c. participation in the Tourism business in the Tourist Village.

### Article 22

Business participation in the Tourist Village development can be done, among others, through:

- a. financing;
- b. providing Tourist Village means and infrastructure;
- c. promotion;
- d. sponsorship; and
- e. providing training.

## CHAPTER X GUIDANCE FOR REGENCY/MUNICIPAL GOVERNMENT

### Article 23

- (1) The Governor provides guidance for the Regency/Municipal Government to develop a Tourist Village in the Regency/City Region.

- (2) The guidance as referred to in section (1), among others includes:
  - a. mainstreaming of Village development into a Tourist Village;
  - b. Tourist Village assessment and determination;
  - c. preservation of tradition, arts, culture, and local wisdom in Tourist Village; and
  - d. sustainable environmental management.
- (3) The guidance as referred to in section (2) is implemented in form of:
  - a. dissemination;
  - b. facilitation;
  - c. consultation; and
  - d. technical guidance.
- (4) The guidance as referred to in section (2) and section (3) is implemented by Regional Apparatus administering government affairs in Tourism sector.

## CHAPTER XI SUPERVISION

### Article 24

- (1) The Governor carries out supervision in the administration of Tourist Village.
- (2) The supervision as referred to in section (1) is carried out in the form of monitoring and evaluation.
- (3) The monitoring as referred to in section (2) is carried out in the form of:
  - a. Tourist Village management;
  - b. Tourist Village planning;
  - c. Tourist Village organization;
  - d. Tourist Village development;
  - e. implementation of preservation in Tourist Village tradition, art, culture, and local wisdom; and
  - f. sustainable environmental management.
- (4) The evaluation as referred to in section (2) includes:
  - a. recommendations for improving management to Tourist Village Managers;

- b. recommendation for a review of the Tourist Village class to the Regency/Municipal Government; and
  - c. Recommendation for revocation of Tourist Village status to Regency/Municipal Government.
- (5) Implementation of monitoring and evaluation as referred to in section (1) to section (4) is implemented by Regional Apparatus administering government affairs in Tourism sector.

## CHAPTER XII FINANCING

### Article 25

The financing for the implementation of this Regional Regulation comes from:

- a. Provincial Budget; and
- b. other legitimate sources in accordance with the provisions of legislation.

## CHAPTER XIII CLOSING PROVISIONS

### Article 26

- (1) The implementing regulations for this Regional Regulation are regulated in (one) Governor Regulation.
- (2) The Governor Regulation as referred to in section (1) is issued not later than 6 (six) months as of the date of promulgation of this Regional Regulation.

### Article 27

This Regional Regulation comes into force on the date of its promulgation.

In order every person may know hereof, it is ordered to promulgate this Regional Regulation by its placement in the Provincial Gazette of West Java.

Issued in Bandung  
on 13 April 2022

GOVERNOR OF WEST JAVA,

signed

MOCHAMAD RIDWAN KAMIL

Issued in Bandung  
on 13 April 2022

REGIONAL SECRETARY OF WEST JAVA,

signed

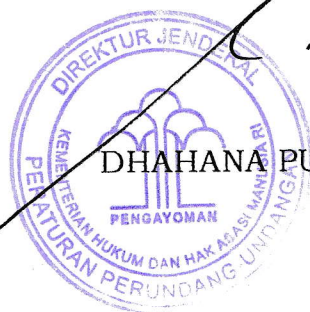
SETIAWAN WANGSAATMAJA

PROVINCIAL GAZZETE OF WEST JAVA OF 2022 NUMBER 2  
WEST JAVA REGIONAL REGULATION REGISTRATION NUMBER: (2-53/2022)

Jakarta, 20 February 2023

Has been translated as an Official Translation  
on behalf of Minister of Law and Human Rights  
of the Republic of Indonesia

DIRECTOR GENERAL OF LEGISLATION AD INTERIM,



DHAHANA PUTRA

ELUCIDATION OF  
REGULATION OF THE PROVINCE OF WEST JAVA  
NUMBER 2 OF 2022  
ON  
TOURIST VILLAGES

I. General

One of the important roles of the government in realizing economic growth and equity is by making empowerment efforts so that the community is able to be independent in meeting their needs. West Java has potential in unique natural, cultural, and artificial characteristics, which can encourage community empowerment through the development of tourist village potential. Villages in West Java are very rich in natural, cultural, historical tourist attractions, and the value of local wisdom that can attract tourists. In addition, artificial tourism can also be developed.

The development of tourist village potential is very strategic for the community because it is close to them, both in the form of natural resources and other intangible resources. Moreover, various studies show that the existence of Tourist Villages is seen as capable of providing a multiplier effect, for example in the form of encouraging nature conservation efforts which will have an impact on reducing global warming and driving rural-based economic activities and preventing community urbanization into urban areas. In addition, the development of Tourist Villages is also in accordance with the momentum of global tourism activities which are starting to lead to alternative tourism activities, which carry the concept of the interaction of nature, culture and local communities.

Under Law Number 23 of 2014 on Local Governments, the authority of provincial regions in government affairs in the tourism sector includes

management of provincial tourist attractions, management of provincial tourism destinations, marketing of domestic and foreign tourism, provincial tourism attractions and destinations, provision of creative city facilities and infrastructure, as well as the implementation of increasing the capacity of human resources for tourism and the creative economy at an advanced level. As for the authority for government affairs in the tourism sector of the Regency/City Region, with details of the same affairs as the provincial region, but on the scale of the Regency/City Region. Thus, with regard to the development of the village into a tourist village, the authority of the province is very limited, but has a central role, namely increasing the capacity of tourism resources and the advanced creative economy.

Through this Regional Regulation, in an effort to develop Tourist Villages in West Java, the Regional Government of West Java Province involves the Regency/Municipal Government and the Village Government. This Regional Regulation contains how the West Java Provincial Government encourages Regency/Municipal Governments and Village Governments to play a role in growing and developing Tourist Villages in their regions, including efforts to empower communities around Tourist Villages. This Regional Regulation also provides legal standing for the support of the West Java Provincial Government to facilitate Tourist Villages, so that the West Java Provincial Government together with the Regency/Municipal Government and Village Governments can share roles in developing Tourist Villages.

## II. ARTICLE BY ARTICLE

### Article 1

The terms in this article are intended to prevent misinterpretations and misunderstandings in understanding and implementing the articles in this Regional Regulation.

### Article 2

Sufficiently clear.

### Article 3

#### Section (1)

Sufficiently clear.

Section (2)

Man-made tourism includes the creative economy.

Section (3)

In carrying out the Tourist Village potential mapping, the participation of the relevant Regional Apparatus by the Regional Apparatus administering government affairs in the tourism sector is carried out in the form of coordinating the Tourist Village development plan.

Article 4

Section (1)

Sufficiently clear.

Section (2)

Point a

Sufficiently clear.

Point b

Guidance for Tourist Villages is carried out through the existing institutions in the Tourist Village in accordance with the provisions of the legislation.

Point c

Sufficiently clear.

Point d

Sufficiently clear.

Article 5

Section (1)

Point a

Sufficiently clear.

Point b

Sufficiently clear.

Point c

The term “planning documents related to Tourist Villages” means the substance of Tourist Village planning in the Village Medium Term Development Plan documents.

Point d

Sufficiently clear.

Section (2)

Sufficiently clear.

Article 6

Section (1)

Assistance of nonstructural formation of the organization within the Regency/Municipal Government is aimed at encouraging the acceleration of the growth of Tourist Villages in Regency/City Region.

Section (2)

Sufficiently clear.

Article 7

Facilitation of Tourist Village potential development is carried out in an effort to encourage the economic growth of the Village according to the potential of the Village.

Article 8

Sufficiently clear.

Article 9

Sufficiently clear.

Article 10

Section (1)

Point a

Point 1

Sufficiently clear.

Point 2

Sufficiently clear.

Point 3

The term "other business entities" means a corporation which can be in the form of a foundation or cooperative.

Point 4

Sufficiently clear.

Point b

Sufficiently clear.

Point c

Sufficiently clear.

Point d

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

## Article 11

Section (1)

Point a

The term “Tourism awareness” means a description of the form of public awareness to play an active role in the following 2 (two) things, namely:

1. the community is aware of their roles and responsibilities as good hosts for visiting guests or tourists to create a conducive environment and atmosphere as stated in the slogan *Sapta Pesona*.
2. the community is aware of their rights and needs to become tourism actors or tourists to travel to a tourist destination, as a form of basic needs for recreation and especially in knowing and loving the homeland.

The term “*sapta pesona*” means 7 (seven) elements of charm that must be realized for the creation of a conducive and ideal environment for the development of tourism activities in a place that encourages the growth of tourist interest to visit. The seven elements of *Sapta Pesona* are:

1. safe;
2. orderly;
3. clean;
4. cool;
5. beautiful;
6. friendly; and
7. memorable.

Point b

The term “guarantee of cleanliness, health, safety, and environment sustainability” means the Cleanliness, Health, Safety, and Environment Sustainability (CHSE) guarantee certification policy for tourists developed by the Ministry of Tourism and Creative Economy.

Point c

Sufficiently clear.

Point d

Sufficiently clear.

Point e

Sufficiently clear.

Point f

Sufficiently clear.

Point g

Sufficiently clear.

Point h

Sufficiently clear.

Point i

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Article 12

Section (1)

Point a

The term “facilitation on Tourist Attraction planning” means the facilitation of the preparation of a master plan document for the development of a Tourist Village and the preparation of a Detailed Engineering Design (DED) document for a Tourist Attraction.

Point b

The term “hygiene, safety, and environment sustainability assurance certification” means the policy of certification of Cleanliness, Health, Safety, and Environment Sustainability

(CHSE) guarantees for tourists issued by the ministry in charge of tourism and creative economy.

Point c

The term "amenities" means all supporting facilities that provide convenience for tourists to fulfill their needs during their tour.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

#### Article 13

Section (1)

Point a

Sufficiently clear.

Point b

Electronic/digital media includes television, radio, and internet-based media such as websites, homepages, social media, digital videos, digital audio, and other forms of digital media.

Point c

Sufficiently clear.

Point d

Sufficiently clear.

Section (2)

Sufficiently clear.

#### Article 14

Section (1)

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Article 15

Sufficiently clear.

Article 16

Section (1)

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Article 17

Section (1)

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Article 18

Section (1)

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Article 19

Section (1)

Sufficiently clear.

Section (2)

Sufficiently clear.

Article 20

Section (1)

Sufficiently clear.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Article 21

Sufficiently clear.

Article 22

Point a

The term “financing” means a financing or capital facility or product that can be provided by a bank or non-bank financial institution with a low interest rate or through a sharia scheme.

Point b

Sufficiently clear.

Point c

Sufficiently clear.

Point d

Sufficiently clear.

Point e

Sufficiently clear.

Article 23

Section (1)

Sufficiently clear.

Section (2)

Point a

Mainstreaming of Village development into a Tourist Village is a strategy that is carried out rationally and systematically to realize the development of Tourist Villages in each Regency/City Region.

Point b

Sufficiently clear.

Point c

Sufficiently clear.

Point d

Sufficiently clear.

Point e

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Article 24

Section (1)

Supervision on the implementation of Tourist Villages for Tourist Village Managers is aimed at optimizing the management of Tourist Villages and encouraging the development of Regency/City tourism which will increase Regency/City original income and public welfare.

Section (2)

Sufficiently clear.

Section (3)

Sufficiently clear.

Section (4)

Sufficiently clear.

Section (5)

Sufficiently clear.

Article 25

Sufficiently clear.

Article 26

Sufficiently clear.

Article 27

Sufficiently clear.

SUPPLEMENT TO THE PROVINCIAL GAZZETE OF WEST JAVA NUMBER 257